# OUR ETHICAL CONDUCT

The Code of Conduct is the foundation of our corporate culture and sets out high standards of integrity on how we do business. Our Code guides us through day-to-day dilemmas and is the basis for how we behave as guardians of Grameenphone's integrity. It helps us to make informed decisions and explains where to go for more information and guidance. The Code sets four key principles that are the basis of our ethical culture and define the core of our business conduct.

# **Our Principles**

## We play by the rules

We follow laws, regulations and our policies and, if in conflict, we uphold the highest standard

#### We are accountable for our actions

We actively seek information, understand our responsibilities, and recognise our wider impact on the societies in which we operate

#### We are transparent and honest

We are open and truthful about our challenges

#### We speak up

We ask questions when in doubt and raise concerns without concern of retaliation

### **2018 HIGHLIGHTS**

#### New Code of Conduct

The new Code of Conduct covers all possible compliance aspects and provides proper guidance. It helps us carry out our duties in an ethical and responsible manner.

#### • E-learning training module

A dilemma based compliance training module was launched in November to enhance our understanding of the Code of Conduct.

#### • Ethics & Compliance Community

We successfully laid down the foundations of a cross-company community of compliance professionals from different local and multinational businesses operating in Bangladesh.

